



GOLF CLUB

*Be part of something truly extraordinary.
We offer an opportunity to leave a lasting legacy and a front-
row seat to premier networking and promotional possibilities.*



SPONSORSHIP BROCHURE 2024



Balbriggan golf club introduction

Founded in 1945, Balbriggan Golf Club is one of Leinster's premier parkland courses with approximately 800 members. Our club has a rich history and has undergone significant redevelopment, with a course redesign by Eddie Connaughton that introduced USGA standard sand-based greens and tee boxes. Open since 2009, the course offers a blend of mature trees and modern water hazards, creating a challenging and enjoyable experience for golfers of all skill levels.

Community

The Club is more than a premier golfing destination. It's the heart of our community's social and cultural life. Our clubhouse is a lively venue where connections are forged, and memories are made, hosting events ranging from open mic nights to intimate family celebrations and professional business meetings. The addition of our new caterer, The Pink Pepper, has quickly elevated our clubhouse into a go-to dining spot, offering exceptional culinary experiences that draw both members and locals alike.



Embracing Nature

Reaching over 150 acres, Balbriggan Golf Club is a sanctuary for thriving wildlife and rich plant life. Our course is home to a diverse array of flora and fauna, with specially designated areas left untouched to allow wildflowers, bees, fish, and other wildlife to flourish. Additionally, our native Irish tree planting program is a key part of our commitment to preserving and enhancing the course's natural beauty.



Diversity and Inclusion

We are dedicated to making golf accessible and enjoyable for all. Our "Get into Golf" program encourages women to participate, providing professional coaching and a supportive community. For the younger generation, our cadet and juvenile programs offer top-notch training and a fun introduction to the game. We also prioritize our elderly members, offering tailored programs that keep them active and engaged.



Diversity and inclusion are not just buzzwords for us. They are core values that guide our club's activities. By offering programs catering to different segments of our community, we ensure that everyone can experience the joy and benefits of golf. This commitment to inclusion strengthens our community ties, enriches the culture of our club, and provides a vibrant future for Balbriggan Golf Club.





Why should your business support us?

Investing in Balbriggan Golf Club as a sponsor is more than just a marketing decision. It's a strategic partnership that benefits your business and our community. Here's why your company should think about this opportunity.

As a sponsor, your brand will be prominently featured throughout our facilities, events, and communications, reaching not just our 800 members but also their families, guests, and the broader community. This particularly impacts nearby businesses, as it reinforces your connection to the local community and enhances brand loyalty among local customers.

Our club is a hub for social, cultural, and sporting events, offering you a platform to connect with the community meaningfully. Your sponsorship will support initiatives that foster inclusivity, such as our programs for women, children, and elderly golfers, as well as cultural events that bring the community together.

Our club is deeply committed to preserving and enhancing the natural environment. By sponsoring Balbriggan Golf Club, your business aligns with our values of sustainability and environmental responsibility, which resonates with today's consumers who prioritize eco-friendly practices.

We offer a range of sponsorship packages tailored to meet your business goals. From branding opportunities on our course and facilities to exclusive access to our clubhouse for corporate events, your investment will be leveraged to maximize exposure and engagement with our members and visitors. Additionally, our active social media presence and monthly newsletters ensure continuous promotion of your brand.

Sponsoring Balbriggan Golf Club is not just an investment in the sport. It's an investment in the local community, diversity and inclusion, the environment, and your business visibility. Seize the opportunity to create a lasting impact on our community by partnering with us. Be a part of something extraordinary and gain premium visibility while supporting a beloved community hub.

Main Sponsorship Opportunities

Sponsorship package name	Master	Eagle	Birdie	Par
Tee box signage views by average 50 000 players per year	2 tee box	1 tee box	1 tee box	1 tee box
VIP passes for all major events hosted by the club	12 passes	8 passes	4 passes	Special rate available
Corporate Golf Day Out: Round of golf, Lunch + tea/coffee at the golf club afterwards	12 people + Group lesson with PGA Pro Nigel Howley	8 people+ Group lesson with PGA Pro Nigel Howley	6 people	4 people
Free Golf memberships	3 included	2 included	1 included	Special rates
Social media exposure to over 3.5K Followers	✓	✓	✓	✓
Website sponsor page / average Traffic: 10K visitors p/m	✓	✓	✓	✓
Newsletter - email marketing: List of ????????	✓	✓	✓	✓
Exclusive access to the club's facilities for private events or corporate meetings, exclusive gatherings	✓	✓	✓	✓
Membership and tee time special rates for your team	✓	✓	✓	✓
Exclusive Sponsorship recognition and logo displayed in club house	✓	✓	✓	
Display of company logo/ banner at designated area	✓	✓		
Main sponsor flag at car park/ entrance	✓			
Exclusive Sponsorship stickers on all rental trolleys and buggies	✓			
Sponsor named competition	✓			

Other Sponsorship Opportunities

TEE BOX SIGNAGE SPONSORSHIP

Boost your brand's visibility with targeted exposure. Our **TEE BOX SIGNAGE** sponsorship ensures your business is seen by golfers, visitors, and the local community both on the course and online. It's a smart, cost-effective way to connect with a dedicated audience while showing your support for a valued local institution.

INCLUDED:

- Double-sided business name sign on one tee box
- Logo of your business on our website in the sponsor's zone with an average Traffic of 10K visitors per month
- Social media exposure to over 3.5K Followers
- Inclusion in the newsletter to over



Receive a 10% discount If sponsoring more than one tee box . 10% applies to each added Tee box signage



SPONSOR NAMED COMPETITION

INCLUDED:

- A competition officially named after the sponsor
- -Sponsor's logo and name featured prominently on all competition materials, including banners, scorecards, promotional posters, goody bags
- The sponsor's branding on the trophy and other awards.
- Company banners and flags around the course on the day of the competition(provided by sponsor
- Sponsorship display on social media
- Sponsorship displayed on our website
- Sponsorship displayed via Email marketing/ newsletter
- VIP treatment for sponsor representatives on the day of the competition, including exclusive seating and hospitality.

€6 000 per competition per year

CONTACT US FOR FURTHER INQUIRIES

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